

Association of Wisconsin Tourism Attractions

Total Lobbying Effort

Total Lobbying Expenditures

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
\$22,636.00	\$21,242.00	\$21,256.00	\$13,821.00	\$78,955.00

Total Hours Communicating

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
7.50	3.00	3.50	4.00	18.00

Total Hours Other

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
88.75	43.00	57.00	48.45	237.20

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Assembly Bill 41

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
10.00 (10%)				10.00 (4%)

Assembly Bill 205

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	5.00 (10%)			5.00 (2%)

Assembly Bill 216

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		6.00 (10%)		6.00 (2%)

Lobbying Effort On Budget Bill Subjects

Tourism

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
58.00 (60%)				58.00 (23%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

all matters relating to tourism promotion funding

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
9.63 (10%)	23.00 (50%)	24.20 (40%)	41.96 (80%)	98.79 (39%)

All matters relating to the collection and use of the room tax.

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		18.15 (30%)		18.15 (7%)

Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
10 (10%)	9 (20%)	6 (10%)	5 (10%)	30.13 (11.81%)

Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
9.63 (10%)	9.20 (20%)	6.05 hours (10%)	5.25 (10%)	30.13 (11.81%)